



Case study

# Reducing blind spots

How leogistics worked with HERE to bridge visibility gaps and bring greater transparency to complex supply chains

leogistics needed

**To improve visibility of goods between supply chain processes**

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HERE delivered

**Seamless tracking and routing, from warehouse to yard to road network**

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**Greater transparency, shorter wait times, easier planning and reporting**

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## To improve visibility of goods between supply chain processes

In a world that now demands streamlined and simpler supply chains, companies are looking toward digital, real-time asset management. SAP partner leogistics helps them gain full supply chain visibility and optimize processes, with a strong focus on yard processes.

The German-American company uses SAP Supply Chain Management to help large enterprises track resources in their supply chains. However, it doesn't always give the full picture.

leogistics founder and CEO, André Kaeber, says: "There are gaps in the integration between discrete modules in SAP – like warehouse management, yard management and transportation management – which are central to driving supply chain execution."

leogistics' core area of expertise is yard management, and it aimed to harmonize customers' inbound truck flow for easier dock-door scheduling.

"Shipments they were expecting to unload would not have arrived and trucks they were expecting to load were not ready," says André. "They weren't meeting their time slots and the warehouse and staging zones were congested with products they didn't need at the time."

Customers needed an integrated, end-to-end solution that provided full transparency of these processes. This meant connecting disparate SAP systems with an end-to-end tracking system – for which leogistics chose to use location technology from HERE.



Watch leogistics CEO explain how his company benefits from HERE location technology

"We're not afraid to build new business models with customers and partners, so we're looking for partners who want to break new ground. That is what we've done with HERE."

André Kaeber, founder and CEO, leogistics

leogistics<sup>®</sup>

**About leogistics**  
leogistics provides logistics consultancy services to large enterprises. It helps them map, plan and control processes and value chains, completely and flexibly. The company also develops and integrates complementary logistics solutions based on SAP technology and offers cloud-based solutions. With a presence in Germany and the US, its customers include Daimler, Volkswagen, Ratiopharm and Tetrapak.

### Why HERE?



#### A drive to innovate

Both companies share the ambition to break new ground for supply chains and logistics.



#### Excellent support

HERE committed resources to accompany and support customers and partners with strong technical and industry expertise.



#### Quick & easy integration

leogistics could easily plug in HERE technology thanks to its open platform and location services.



#### Completeness

#1 location platform for completeness - including track & trace capabilities and ETA features.



#### Joint expertise

Customers only need to buy a solution to access necessary process and location intelligence.

HERE delivered

## Seamless tracking and routing, from warehouse to yard to road network



leogistics connects SAP's Transportation Management module with HERE location technology in two of its products: LeoTrans transportation management solution and myleo cloud-based track-and-trace solution.

This enables its customers to plan routes, monitor road and traffic conditions and alert to route restrictions. The result is a final transportation plan, ready for execution and positioned for optimizing yard management.

“With the help of HERE and the carriers, we've established a predictive tracking and tracing system”, says CEO André Kaeber. “The carriers are connected via telematics units and our track-and-trace solution, myleo/dsc. Receiving data predominantly from the carriers, we use HERE for routing and to proactively calculate an ETA.”

Meanwhile, mapping functions from HERE support dynamic load-driven and event-driven processes. Connecting data from its yard designer tool with HERE maps, leogistics maps the physical environment of a yard, including elements like a port, rail tracks and loading docks. Once inside the yard, geofence data from HERE provides real-time visibility into truck movements, helping dock scheduling and sequencing shipments to multiple different customers.

“Transparency is one of the most critical success factors for an integrated supply chain. Without knowing the status of resources and their locations, you will not be able to manage your supply chain processes properly.”

André Kaeber, founder and CEO, leogistics

A digital supply chain innovator, leogistics found a similar passion in HERE

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## Greater transparency, shorter wait times, easier planning and reporting

With real-time visibility, leogistics' customers can proactively calculate ETAs, predict bottlenecks and schedule/configure loading docks in response – all crucial for optimizing yard flow.

“Location-based data – HERE data – is crucial for logistics and sustained supply chain execution success.”

André Kaeber, founder and CEO, leogistics

According to André, customers are eliminating traffic jams at their docks and yards: “For one customer, we’ve halved the dwell time for trucks in the yard and cut check-in times from 10 to 2 minutes with automatic check-in, pre-check-in and tools like time-slot management.”

In André’s view, location information and real-time visibility are the fundamental ingredients of effective supply chain execution.

“We live in an event-driven environment where everything is a resource that has to be moved from location to location,” he says. “Logistics is still seen by many as a cost driver. That will change. In the future, logistics will be a competitive differentiator at every step of the supply chain. We’re seeing it now on the consumer side with Amazon. They deliver fast and within a defined time-frame. That’s all about location.”



leogistics believes collaboration is key to success in optimizing the supply chain

### The results



#### 50% shorter dwell times

for trucks in the yard,  
from 40 to 20 minutes.



#### 80% shorter check-in times

for trucks in the yard,  
from 10 to 2 minutes.



#### Improved transparency

with visibility of goods  
throughout the supply chain.



# Want to follow in leogistics' footsteps?

You probably have some questions first: What's it like to work with HERE?  
Will it be an easy process? How much will it cost?



Get answers

## You may also be interested in



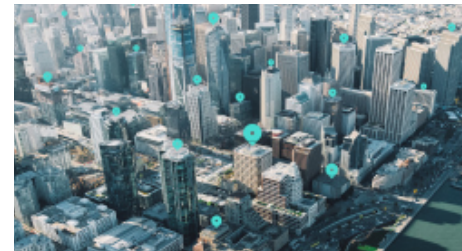
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### About HERE Technologies

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit [360.here.com](https://360.here.com) and [www.here.com](https://www.here.com).

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### We're HERE



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